Cafe Society 2020
Bangkok's
coolest hangout
spots for brunch,
coffee, sweets and
all-day bites.

CAFE
SOCIETY

Cafe Society

Bangkok's ultimate guide to brunch, coffee, sweets and daytime dining.

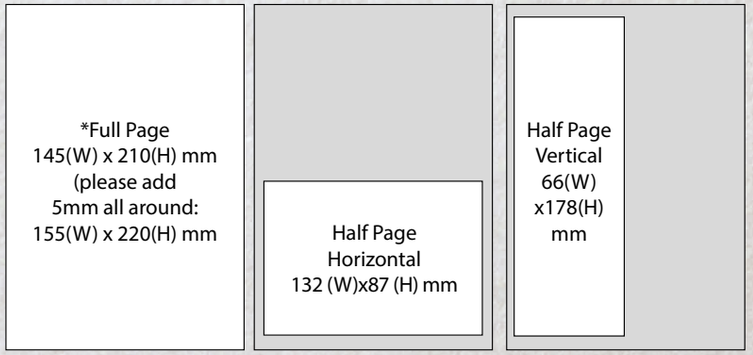
BK Magazine readers are crazy for cool cafes, epic desserts and can't-miss brunch spots. In fact, "breakfast" is the most-searched term on our website. That's why we've launched Cafe Society: a guide to Bangkok's best places for a single-origin coffee, stacks of fluffy pancakes or lazy weekend brunches.

Cafe Society is back in 2020, naming all the hottest coffee shops and all-day restaurants in Bangkok's prime downtown areas.

Great for all-day restaurants, coffee shops, dessert cafes, juice bars, healthy eating, artisanal foods, markets and co-working spaces.

Advertising Rate Card

Size	Rate* (Baht)	Dimension** (WxH)
Back Cover	69,000	145 x 210 mm
IBC/IFC	58,000	145 x 210 mm
Full Page (ROP)	53,000	145 x 210 mm
Half Page (ROP)	31,000	
Vertical		66 x 178 mm
Horizontal		132 x 87 mm
DPS	95,000	290 x 210 mm
Advertorial (Full page)	79,000	145 x 210 mm
Advertorial (DPS)	132,000	290 x 210 mm



Guide Specification

Size	145 x 210 mm
Paper	Art Matte 85 grams
Quantity	25,000 copies (insert with BK Magazine) include digital PDF version
Finishing	Perfect Binding
Shelf life	1 year

Title sponsorship and co-sponsorship are available, please contact our sales representatives for more information

** Exclude 7% VAT*
*** plus bleeding 3 mm on each side of artwork*

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Ad closing: May 22, 2020
Ad material deadline: May 27, 2020

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The cafe-hopper's bible.

bk magazine

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