BK

Best Eats

MEDIA KIT 2019

BK Best Eats

Bangkok's casual dining guide to everyone's favorite restaurants

THE BEST OF...

Ice Cream | Ramen | Yakiniku | Dim Sum | Budget Sushi | Burgers and much more!

Bangkok's dining scene is exploding, with so many openings and dining styles on offer that there's only one magazine in town that can keep up—*BK Magazine*, of course.

BK Best Eats is there to help you navigate the ocean of options for eating out. If you're at all hungry, we promise we've got something that will hit the spot.

Best Eats celebrates the best of Bangkok's food scene while also embracing its massive diversity.

Make sure you stay on the radar of serious foodies by booking your spot in BK Best Eats 2019, the ultimate guide to this city's buzzing food scene.

Advertising Rate Card

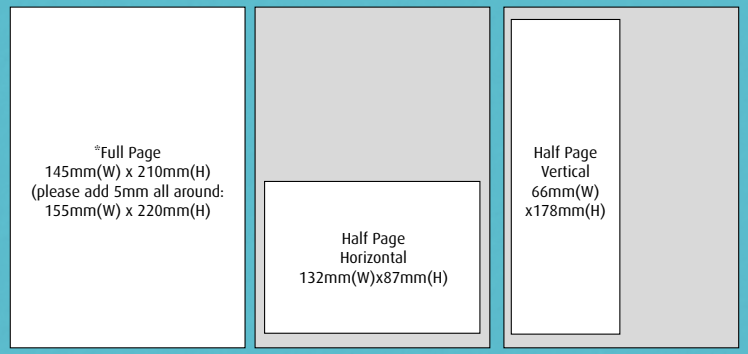
Size	Rate* (Baht)	Dimension** (WxH)
Back Cover	75,000	145 x 210 mm
IBC/IFC	70,000	145 x 210 mm
Full Page (ROP)	66,000	145 x 210 mm
Half Page (ROP)	42,000	
Vertical		66 x 178 mm
Horizontal		132 x 87 mm
Double Page Spread	95,000	290 x 210 mm
Advertorial (Full page)	99,000	145 x 210 mm
Advertorial (DPS)	135,000	290 x 210 mm

Guide Specification

Size	145 x 210 mm
Paper	Art Matt 85 grams
Quantity	5,000 copies (insert with BK Magazine) include digital PDF version
Finishing	Perfect Binding
Shelf life	1 year

Title sponsorship and co-sponsorship are available, please contact our sales representatives for more information

** Exclude 7% VAT*
*** plus bleeding 3 mm on each side of artwork*



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Advertorial closing date: 7 weeks before pub date
Advertorial material deadline: 6 weeks before pub date
Ad closing: 5 weeks before pub date
Ad material deadline: 4 weeks before pub date

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